



FOR IMMEDIATE RELEASE

JUNO FAN FARE HITS MUCHMUSIC

- SATURDAY, MARCH 26 -

***FREE interactive meet & greet with 2011 JUNO Award nominees:
Classified, Down With Webster, Faber Drive and Hedley
PLUS a dozen more artists!***

Wristbands will be given out on NEW.MUSIC.LIVE. Wednesday, March 23 at 5:00pm at MuchMusic

Toronto, ON (March 9, 2011) – One of the most popular events of JUNO Week, **Juno Fan Fare** Presented by Virgin Mobile, is set to take over the MuchMusic parking lot at 299 Queen St. W. on **Saturday, March 26**. Canadian music fans will have the opportunity to meet their favourite artists including:

- CLASSIFIED
- DANNY FERNANDES
- DOWN WITH WEBSTER
- FABER DRIVE
- GEORGE CANYON
- HANNAH GEORGAS
- HEDLEY
- HOLLERADO
- JOHNNY REID
- KARL WOLF
- KESHIA CHANTE
- THE MIDWAY STATE
- SHAD
- STEREOS
- SWEET THING
- THESE KIDS WEAR CROWNS

PLUS -- more artists to be announced soon.

MuchMusic's **Lauren Toyota** and **Tyrone "T-Rexxx" Edwards** will be hosting live hits on MuchMusic from 1:00pm – 4:00pm (EST), featuring interviews, autograph sessions, live performances, prize giveaways and much more. Virgin Mobile Members can also enter to win VIP wristbands and front of line access to meet the Juno Fan Fare lineup! Full details on Member benefits and how to win are available at www.virginmobile.ca/lounge.

Wristbands for Juno Fan Fare will be given out in advance on NEW.MUSIC.LIVE., **Wednesday, March 23 at 5:00pm** at MuchMusic. Wristbands will be on a first come, first served basis.

Media Partners: Cineplex and MuchMusic

For more information, visit www.junofanfare.ca.

For more information on all **JUNO Week** events taking place March 21-27, 2011, in Toronto, ON, visit www.junoawards.ca.

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Sponsors of the 2011 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, Ontario Media Development Corporation (OMDC), The City of Toronto, Tourism Toronto, Aeroplan and funding partner Ontario Cultural Attractions Fund.

Broadcast sponsors of THE 2011 JUNO AWARDS are Chevrolet, Garnier, Molson Canadian and Rogers.

Web Links:

Official JUNO Awards website: www.junoawards.ca

CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

MuchMusic website: www.muchmusic.com

Classified: www.classifiedofficial.com

Danny Fernandes: www.dannyfernandes.com

Down With Webster: www.downwithwebster.com

Faber Drive: www.myspace.com/faberdrive

George Canyon: www.georgecanyon.com

Hannah Georgas: www.hannahgeorgas.com

Hedley: www.hedleyonline.com

Hollerado: www.hollerado.com

Johnny Reid: www.johnnyreid.com

Karl Wolf: www.karlwolf.com

Keshia Chante: www.keshiachante.com

The Midway State: www.themidwaystate.blogspot.com

Shad: www.shadk.com

Stereos: www.wearestereos.com

Sweet Thing: www.sweetthingmusic.com

These Kids Wear Crowns: www.myspace.com/thesekidswearcrowns

About Virgin Mobile:

Virgin Mobile Canada rewards, entertains and connects like no one else, delivering the hottest phones on the hottest 4G network. Virgin Mobile Members also get access to must-see events, global roaming and award-winning service. 91% of Members would also recommend Virgin Mobile to a friend. The Virgin Mobile group of companies has attracted more than 15 million customers worldwide. Virgin Mobile phones are available at more than 4,000 locations nationally including The Source, Virgin Mobile retail locations and additional retail partners. Virgin Mobile products can also be purchased online at www.virginmobile.ca or by calling 1-888-999-2321. Get personal with Virgin Mobile Canada on Facebook at facebook.com/virginmobilecan and Twitter at twitter.com/virginmobilecan.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards. For more information on the 40th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) website please visit www.junoawards.ca or www.carasonline.ca.

About CTV:

CTV, [Canada's Olympic Network](#), is also Canada's largest private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV is Canada's most-watched television network. CTV Inc. also owns radio stations across the country and owns or has interests in leading national specialty channels, featuring news, sports, factual, arts, entertainment, music, youth and fashion programming. Official broadcaster of the Vancouver 2010 Olympic and Paralympic Winter Games and London 2012 Games of the Olympiad, CTV Inc. is owned by [CTVglobemedia Inc.](#), Canada's premier multi-media company, which also owns Canada's national newspaper, [The Globe and Mail](#). More information about CTV may be found on the network's website at www.ctv.ca.

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