



FOR IMMEDIATE RELEASE

**2009 JUNO AWARD NOMINEES THE TREWS,
BOARD THE GIBSON GUITAR BUS FOR THE JOURNEY TO THE JUNOS**

March 19 in Toronto: *Mega rock group to kick-off a cross-Canada tour to meet fans and perform their way to The 2009 JUNO Awards in Vancouver*

Toronto, ON (March 17, 2009) – Start the bus! The Canadian Academy of Recording Arts and Sciences (CARAS) announced today the return of the ***Journey To The JUNOS*** road tour with 2009 JUNO Award nominees, **The Trews**. For the second consecutive year, the *Journey* will set aboard the Gibson Guitar Tour Bus, en route across Canada to The 2009 JUNO Awards in Vancouver, BC.

Toronto marks the first leg of the five-city road trip starting on **Thursday, March 19**, to kick-start celebrations for Canada's Music Awards. The Trews will make stops at Long & McQuade retail locations, before arriving at the final destination on March 26 in Vancouver, just in time for The 2009 JUNO Awards.

Music fans in **Toronto, Winnipeg, Edmonton, Calgary** and **Vancouver** will get the opportunity to meet and experience a live acoustic performance by The Trews, in addition to a chance to win an autographed **2009 Journey To The JUNOS Epiphone Guitar** from Gibson, the world's premier musical instrument manufacturer and leader in music technology. One guitar will be given away at each city appearance.

For more information about *Journey To The JUNOS*, visit www.junoawards.ca.

JOURNEY TO THE JUNOS SCHEDULE: *(times are specific to local time zones)*

Toronto

Thursday, March 19 at 7 p.m. - Gibson Guitar Artist Showroom (1205 King Street West)

Winnipeg

Saturday, March 21 at 4 p.m. - Long & McQuade store (651 Stafford Street)

Edmonton

Monday, March 23 at 4 p.m. – Long & McQuade store (10204 - 107th Ave.)

Calgary

Tuesday, March 24 at 4 p.m. – Long & McQuade store (105-58th Avenue SW)

Vancouver

Thursday, March 26 at 6 p.m. – Long & McQuade store (368 Terminal Avenue)

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Sponsors of The 2009 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and the Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," The Province of British Columbia, The City of Vancouver, Music BC and Radio Starmaker Fund.

Broadcast sponsors of THE 2009 JUNO AWARDS are Garnier, Pepsi, Pontiac and Rogers.

About THE TREWS

The Trews, who currently have a double-gold album out, *No Time For Later*, are nominated for two 2009 JUNO Awards, Group of the Year and Rock Album of the Year. Their album debuted in the Top 5 on the Canadian Albums Chart, spawned by the hit single "Hold Me In Your Arms," whose video shot to #1 on MuchMusic and garnered a 2008 MMVA nomination for Best Rock Video. The band has had eight Top 10 Rock Radio singles in Canada including two #1's since their debut in 2003, and continues to put out hits on heavy rotation including "Paranoid Freak" and "Man Of Two Minds." The band has performed 600+ shows to-date, including support for The Rolling Stones, Robert Plant, Guns 'n Roses, Nickelback and Ace Frehley.

www.thetrewsmusic.com.

About Gibson Guitar

Gibson is known worldwide for producing classic models in every major style of fretted instrument, including acoustic and electric guitars, mandolins, and banjos. Gibson's HD.6X-PRO Digital Guitar, the Gibson Robot Guitar and Gibson's Dark Fire represent the biggest advances in electric guitar design in over 70 years. Founded in 1894 in Kalamazoo, Michigan and headquartered in Nashville since 1984, Gibson Guitar Corp.'s family of brands now includes Epiphone, Dobro, Kramer, Steinberger, Tobias, Echoplex, Electar, Flatiron, Slingerland, Valley Arts, Maestro, Oberheim, Baldwin, Sunshine Piano, Take Anywhere Technology, J&C Fischer, Chickering, Hamilton and Wurlitzer. www.gibson.com.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'academie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards. For more information on The 38th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit our websites at www.carasonline.ca and www.junoawards.ca.

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