



THE 2009 JUNO AWARDS Crank Up the Star Power On CTV Broadcast, March 29

- Presenters include music superstars Elvis Costello, Diana Krall, Feist, k.d. lang and many more --
 - Michael Bublé and Vancouver 2010 Olympians to make appearances --
 - Additional block of tickets on sale at Ticketmaster.ca –
 - Broadcast categories confirmed as performance details leaked –
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Toronto, ON (March 12, 2009) – Canadian musical royalty is descending upon Vancouver for music's biggest night as CTV confirmed today presenters and special guests stars for its broadcast of **THE 2009 JUNO AWARDS** on March 29. Walking down the ETALK Red Carpet and appearing in the broadcast are some of Canadian music's biggest names, from West Coast native Michael Bublé to last year's five time JUNO Award winner Feist. Presenting awards are B.C.'s own Diana Krall and superstar Elvis Costello, who appears just days before the Canadian premiere of his new CTV series SPECTACLE. As CTV's Vancouver 2010 countdown continues, Canadian Olympians Jeremy Wotherspoon and Mellisa Hollingsworth join two dozen celebrities confirmed for the broadcast (see complete list below). Hosted by comic superstar Russell Peters, **THE 2009 JUNO AWARDS** airs on CTV on **Sunday, March 29 at 9 p.m. ET** (visit junos.ctv.ca to confirm local broadcast times or check local listings).

****Media Note** - Download photos for THE 2009 JUNO AWARDS at www.ctvmedia.ca.**

With never-before-seen performances and historic one-time-only collaborations, **THE 2009 JUNO AWARDS** promises to deliver more surprises than ever before. Among the performance details leaked today are that the broadcast will start with a bang with more pyrotechnics than ever seen before on Canadian television. Meanwhile, a classic rock song gets a little twisted when a group of male performers hit the stage together.

As previously announced, performing in the two-hour CTV broadcast are JUNO Award nominees Bryan Adams, City and Colour, Crystal Shawanda, Divine Brown, Great Big Sea (with Hawksley Workman and Eccodek members Andrew McPherson, Les Hartai, and Jason Shute), Kathleen Edwards, Nickelback, Sam Roberts, Sarah McLachlan, Serena Ryder, Simple Plan and The Stills.

Additionally, the rock sensation Loverboy will be inducted into the Canadian Music Hall of Fame during the broadcast. Visit www.junoawards.ca or www.Junos.CTV.ca for a complete list of nominees in each category.

With the star-filled presenter and performance line up now complete, an additional block of tickets for the two-hour performance and awards spectacular at Vancouver's General Motors Place are now on sale and available at Ticketmaster.ca or by phone at (604) 280-4444. Visit www.junoawards.ca for complete ticket details.

CTV and CARAS also confirmed today that seven award categories will be presented throughout the duration of the show. The categories are: Group of the Year; Songwriter of the Year (sponsored by SIRIUS Satellite Radio); Rap Recording of the Year; New Artist of the Year (Sponsored by FACTOR and Canada's Private Radio Broadcasters); Juno Fan Choice (presented by Pepsi); Artist of the Year; and Album of the Year (Sponsored by the Canadian Recording Industry Association)

Twenty A-listers will appear live or hand out the coveted hardware during the CTV broadcast of **THE 2009 JUNO AWARDS**. Confirmed special guest stars include:

- JUNO Award Winners (and 2009 nominees) Feist, Hedley, k.d. lang, and Michael Bublé
- 2009 JUNO Award nominees Aaron Pritchett and Matt Mays
- First-time JUNO Award nominees Elise Estrada, Kreesha Turner, Nikki Yanofsky and Tara Oram
- JUNO Award winners Deborah Cox, Diana Krall, Jim Cuddy and Greg Keelor from Blue Rodeo.
- Long track speed skater Jeremy Wotherspoon and skeleton racer Mellisa Hollingsworth team up for the JUNO version of gold in Vancouver, where the two will look to bring home their own Olympic gold at the 2010 Winter Games
- Grammy Award Winner Elvis Costello, days before his new CTV series SPECTACLE premieres
- Canadian Music Hall of Fame inductees and JUNO Award Winners, the legendary music producer Bob Rock and Canadian music icon Buffy Sainte-Marie
- The winner of the Pepsi Super Fan contest, who will bestow the JUNO Fan Choice Award presented by Pepsi.

Broadcast in high definition and 5.1 surround sound and hosted by Russell Peters, **THE 2009 JUNO AWARDS**, Canada's Music Awards, will air on CTV on Sunday, March 29th from General Motors Place in Vancouver. It will be the eighth year in a row that The JUNO Awards will air on CTV, the Official Broadcast partner of The JUNO Awards. Since CTV joined forces with CARAS in 2002, The JUNO Awards have traveled across Canada, bringing a live, electrified stadium show to millions of Canadians. CTV has broadcast The JUNO Awards from St. John's (2002), Ottawa (2003), Edmonton (2004), Winnipeg (2005), Halifax (2006), Saskatoon (2007) and Calgary (2008). The 2010 JUNO Awards will be broadcast once again from St. John's, NL.

THE 2009 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive producers are John Brunton and Barbara Bowlby for Insight Productions and Melanie Berry and Stephen Stohn for CARAS. Louise Wood is Producer and Donna Luke is Line Producer. Susanne Boyce is President, Creative, Content and Channels, CTV Inc.

Broadcast sponsors for **THE 2009 JUNO AWARDS** are Garnier, Pepsi, Pontiac and Rogers.

Sponsors of **THE 2009 JUNO AWARDS** include FACTOR, Canada's Private Radio Broadcasters and the Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," The Province of British Columbia, The City of Vancouver, Music BC and Radio Starmaker Fund.

About CARAS:

The Canadian Academy of Recording Arts and Sciences/L'academie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards. For more information on The 38th Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit our websites at www.carasonline.ca and www.junoawards.ca.

About CTV:

CTV, Canada's largest private broadcaster, offers a wide range of quality news, sports, information, and entertainment programming. It has the number-one national newscast, CTV NATIONAL NEWS WITH LLOYD ROBERTSON, and is the number-one choice for prime-time viewing. CTVglobemedia Inc. is Canada's premier multi-media company which owns CTV Inc. and *The Globe and Mail*. CTV Inc. also owns radio stations across the country, and leading national specialty channels. Other CTVglobemedia investments include an interest in Maple Leaf Sports & Entertainment Ltd., and in Dome Productions, a North American leader in the provision of mobile high definition production facilities. More information about CTV may be found on the company website at www.ctv.ca.

Web Links:

CTV's JUNO Awards website: www.junos.ctv.ca

Official JUNO Awards website: www.junoawards.ca

CARAS website: www.carasonline.ca

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For information about **THE 2009 JUNO AWARDS** broadcast, contact:

Amanda Rinaldo, CTV Inc., 416.384.5325 or amanda.rinaldo@ctv.ca

Allie Page, CTV Inc., 416.384.4596 or allie.page@ctv.ca

For general information about **THE 2009 JUNO AWARDS**, contact:

Tiffany Astle, Holmes Creative Communications, 416.628.5603 or tastle@hccink.com

Chris McDowall, Holmes Creative Communications, 416.628.5648 or cmcdowall@hccink.com